SWACHH BHARAT ABHIYAN

VENUE: Pinkz Public School

GRADE: II SEC: A

Swachh Bharat Abhiyan is a nationwide cleanliness campaign run by the government of India and initiated by the **Prime Minister**, **Narendra Modi** on 2nd of October in 2014 on 145th birthday anniversary of the **Mahatma Gandhi**. This campaign has been launched to fulfil the aim of cleanliness all over the India.

The Prime Minister has requested the people of India to involve in the Swachh Bharat Mission and promote others to do the same for leading our country as a best and clean country of the world.

" GREEN CITY CLEAN CITY, MY DREAM CITY"

Followed by the above slogan Our Pinkz Public School children from Grade II -A performed a drama on Swachh Bharat Abhiyan to spread the importance of cleanliness in and around the school and also in their civic community.



Swachh Bharat Abhiyan is also called as the "clean India" mission. This campaign involves the construction of latrines, promoting sanitation programmes in the rural area, cleaning streets, roads and changing the infrastructure of the country to lead the country head. This campaign was officially launched by the Prime Minister, Mr. Narendra Modi on 145th birth anniversary of the Mahatma Gandhi on 2nd of October in 2014 at Rajghat, New Delhi.



Introduction on the DRAMA of cleanliness was given by our energetic student

R. Aditi of Pinkz Public School.

This is the creative drama about Swachh Bharat Abhiyan to bring awareness among people.

Children already know the importance of cleanliness, but this fact was once again reinforced into their mind through the drama.



Our children are ready to clean their surrounding which shows that everyone has the responsibility in our nation to keep our city clean. S.Sidharth from our class demonstrated on how to keep the surroundings clean.



His performance was appreciated the audience of Pinkz Star.



This is a scene from the drama in which children also went to rally to create awareness among people about "MY TOWN MY PRIDE".

The aim of this prestigious rally was to encourage the habit of cleanliness and maintenance of hygiene at all public and private places – whether its streets, roads, offices, homes or public infrastructure across the country. The best aspect of this campaign is to lay stress on cleanliness and the building of public toilets in all colleges, schools as well as public places.

Report Compiled by

K.Suganya, B.Tech,.D.El.Ed

Department of English-Pinkz